

REFERENCE

Industry Starting-Point Matrix

Before you score, use this to see where peers in your industry typically begin and which data elements carry the most risk. A starting point for the scorecard, not a substitute for it.

Industry	Primary Domains	Emerging Domains	Critical Data Elements
Banking & Finance	Customer (B2C), Account (B2B), Reference Data	Regulatory / AI-grounding data	KYC/AML identifiers, Legal Entity ID, Credit Rating
Healthcare	Patient, Provider, Facility/Location	Payer data, Sustainability	NPI numbers, Credentials, FHIR/HL7 endpoints
Manufacturing	Product (SKU), Materials/BOM, Supplier	Supply-chain emissions, Digital Assets	Part numbers, ISO 8000 specs, SDS files, REACH/RoHS
Retail	Product (PIM), Customer (B2C), Location	Digital/Media Assets, Labor data	GTIN, customer preferences, warehouse stock levels
Insurance	Policyholder, Claimant, Contract	Risk-model grounding data	Policy dates, statutory reserves, producer commissions, risk codes
Logistics	Location (GIS), Warehouse, Asset/Fleet	Scope 3 sustainability	Postal boundaries, carrier codes, GPS coordinates, maintenance schedules

Use it as a prompt, not a prescription. Your highest-pain, clearest-ownership domain wins, even if it isn't the 'primary' one for your industry.